



iTawards

Brand & Tech Leaders Awards

IT Awards 2026: Honoring Innovation,
Celebrating Technology

The Ultimate Proposal for India's Premier
Tech Ecosystem Gala.

Accelerating an AI-Ready India by 2030

Uniting innovation, policy, and enterprise under one prestigious platform in New Delhi and Mumbai.



Celebrate

Corporate & Individual
Excellence.

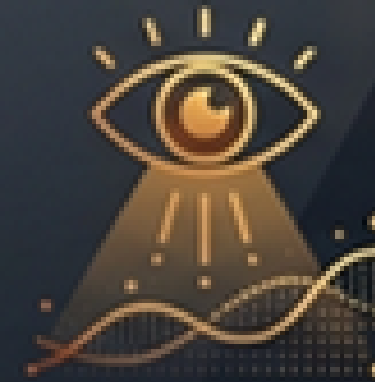
Highlighting those pushing
boundaries in hardware,
software, and enterprise IT.



Foster

High-Value Collaborations.

Bridging industry pioneers,
government, and investors.



Spotlight

The Next Wave of Innovation.

Spotlighting groundbreaking
brands and digital
transformation leaders.

Backed by a Legacy of Tech Journalism

Initiated by **IT Voice Media**, India's trusted source for IT and Telecom insights.

iTVoice

2008

Established as a
pioneer in trade
information

1st

India's first tech news
OTT platform

18th

ANNIVERSARY

250+

Awards distributed
to innovators

1000+

IT Professionals in our
exclusive networking
ecosystem

Stats Dashboard

The Audience Ecosystem

Unmatched networking with the changemakers of the IT world.



The Architecture of Recognition

Tech Champion Awards (Consumer & Hardware)

Best Laptop Brand
Smart TV Brand
Gaming Technology
Wearable Device
Networking Solutions

Enterprise & Infrastructure

Cloud Service Provider
Cybersecurity Solutions
Data Center Solutions
AI/ML Solutions
Digital Transformation

Visionary Leadership

CIO/CTO of the Year
Women in Tech
Leadership
Sustainability in Tech
Rising Star CTO/CIO
Lifetime Achievement

The Tangible Value of Recognition



2026 Partnership Opportunities

Claim your spotlight and align your brand with the highest benchmarks in technology.



The Partnership Lifecycle

Phase 1: Pre-Event (Anticipation)

- Website homepage featuring
- EDMs
- Social media announcements (LinkedIn, Facebook, Twitter)
- PR media alerts

Phase 3: Post-Event (Amplification)

- Full-page magazine ads
- Special edition newspaper editorials
- Video bytes on IT Voice platforms
- ESG tree-planting initiatives

Phase 2: At-Event (Activation)

- Stage presentations
- VIP Red-Carpet Gala tables
- Prominent branding
- Trophy presentations

Elite Tiers: Title & Platinum

Title Partner

10-minute stage time to present innovations.

VIP Table for 8 guests.

4 premium standing banners.

Most prominent logo placement
(Event & Certificates).

150+ branded freebies in official gift bags.

Platinum Partner

2-minute brand introduction by anchor.

VIP Table for 2 guests.

1 premium standing banner.

High-visibility logo placement on backdrop.

Exclusive event hamper.

Master Comparison: Event & Branding Access

	Title	Platinum	Gold	Silver	Supporting
Stage Time	10 min	2 min	1 min	Mention	None
VIP Table/Guests	Table for 8	Table for 2	Table for 2	1 Pass	1 Pass
Trophies Awarded	2 Guaranteed	1	1	1	1
Standing Banners	4	1	1	None	None
Cost	7,50,000/-	5,00,000/-	3,00,000/-	1,50,000/-	50,000/-

Master Comparison: Media & Amplification

	Title	Platinum	Gold	Silver	Supporting
IT Voice Magazine Ads	3 Ads + 1-pg Editorial	2 Ads + 1-pg Editorial	2 Ads + 1/4-pg Editorial	1 Ad + 1/4-pg Editorial	1 Ad
Special Newspaper Ad	Full Page + 1/2-pg Ed	Full Page + 1/2-pg Ed	Full Page + 1/4-pg Ed	None	Full Page
Web Banner & EDM	30 Days	14 Days	7 Days	5 Days	None
Video Byte Published	✓	✓	✓	✓	✓

Driving Sustainability: Green India Mission

A commitment to the environment
paired with technological progress.

As part of the "Green India - Clean India Mission," the IT Awards guarantees tree planting in the name of our sponsoring partners, officially promoted during the event proceedings.

Title Sponsor



100 Trees

Gold Sponsor



5 Trees

Silver/Supporting



2 Trees



Exclusive B2B Zone — Only for Title Partner (SoftwareOne)

A dedicated, curated networking zone where SoftwareOne gets structured, face-to-face meeting time with pre-selected channel partners, resellers, enterprise CIOs/CTOs, and distribution leaders attending the event.

This is not a stall. This is a private B2B meeting booth—exclusively yours — designed to help SoftwareOne have the right conversations, with the right people, on the same day.

Given SoftwareOne's focus on growing its partner ecosystem across India's enterprise and SMB segments, this is a direct pipeline opportunity — not just brand visibility.

iTawards

Step Into the Spotlight

Secure your partnership for the IT Awards 2026.

Vikas

vikas@itvoice.in | +91-9027307508

Suman

suman@itvoice.in | +91-8882601378

General Inquiries:

awards@itvoice.in



Scan to Nominate or Download
the Full Partnership Prospectus.